

retail & restaurant
spaces

rockport

AN INTERNATIONAL PORTFOLIO OF 41 DESIGNERS

KRISTEN RICHARDS

MICHAEL MALONE ARCHITECTS, INC.

Michael Malone Architects, Inc. (MMA) takes a research-oriented approach to design that focuses on organizing a store to optimize the presentation of merchandise and customer flow while maximizing the opportunity for flexible display and surplus. Most of MMA's creative work is for fast-food retail concepts, often for major corporations using retail stores as a vehicle to increase market awareness of a brand. MMA executes details that include lighting and fixture design, props, and icons. The firm also provides full environmental and informational graphics that allow a store to have many signature elements as integral elements of the design. For purposes of construction and fabrication, MMA has access to architectural representation in all fifty states and many foreign countries.



(right) The center of the Travel Store in Plano, Texas. The store contains the service and catering desk, and, of course, a column of clocks showing the time around the world.
PHOTO: STEVE WILSON PHOTOGRAPHY

(opposite) The floor of Shell Oil's Encompass Store in Houston sports a life map of western Pennsylvania, birthplace of the industry. A key sized, 1912 tank truck and historic pumps are stocked with merchandise.
PHOTO: JIM HUGHES PHOTOGRAPHY





Right: A decorative wood trellis covers the cashwrap counter and creates a focal centerpiece for the Blue Cactus, a gift and garden store in Seattle, Washington. The maple floor adds the metaphor of a rural porch or veranda.

PHOTO: JERRY ARNS PHOTOGRAPHY

Left: Multimedia screens encourage customers to browse the Discovery Channel CD-ROM and other interactive and on-line products at the Galleria in Houston, Texas. Video monitors above allow other customers to watch the interaction.

PHOTO: JIM WILSON PHOTOGRAPHY

Right: The sophisticated environment for the Discovery Channel store uses glass, wood, and powder-coated metal to house large format video screens, an aquarium, and interactive display features.

PHOTO: JIM WILSON PHOTOGRAPHY

